

TERRITORIAL SCOPE

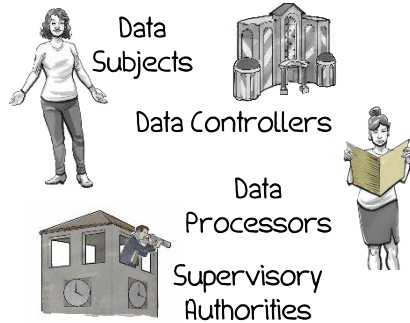


EU Establishments

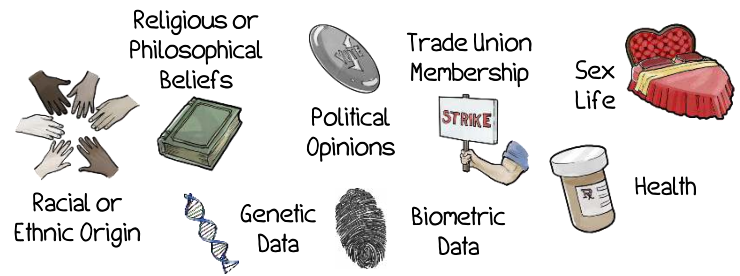
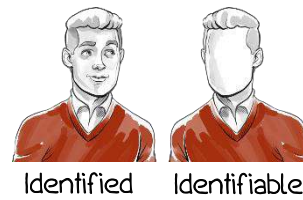
Non-EU Established Organizations

Offer goods or services or engaging in monitoring within the EU.

THE PLAYERS



PERSONAL DATA



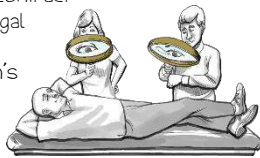
SENSITIVE DATA

RESPONSIBILITIES OF DATA CONTROLLERS AND PROCESSORS

LAWFUL PROCESSING

Collection and processing of personal data must be for "specified, explicit and legitimate purposes" – with consent of data subject or necessary for

- performance of a contract
- compliance with a legal obligation
- to protect a person's vital interests
- task in the public interest
- legitimate interests

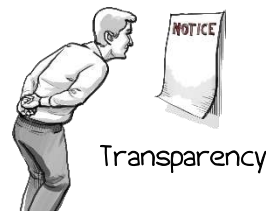


CONSENT

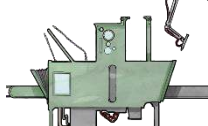


Consent must be freely given, specific, informed, and unambiguous.

RIGHTS OF DATA SUBJECTS



Automated Decision Making



"Right not to be subject to a decision based solely on automated processing, including profiling."



Right to Erasure



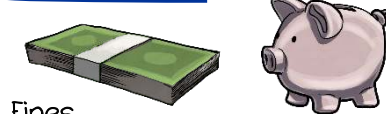
Purpose Specification and Minimization



Right to Data Portability

GDPR

ENFORCEMENT



Fines

Up to 20 million euros or 4% of total annual worldwide turnover. Less serious violations: Up to 10 million euros or 2% of total annual worldwide turnover.

Effective Judicial Remedies: compensation for material and non-material harm.



DATA BREACH NOTIFICATION



A personal data breach is "a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to, personal data transmitted, stored or otherwise processed."

If likely to result in a high privacy risk → notify data subjects

Notify supervisory authorities no later than 72 hours after discovery.

INTERNATIONAL DATA TRANSFER



Adequate Level of Data Protection

Binding Corporate Rules (BCRs)



Privacy Shield



Model Contractual Clauses

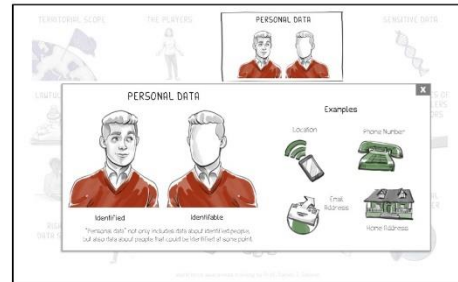
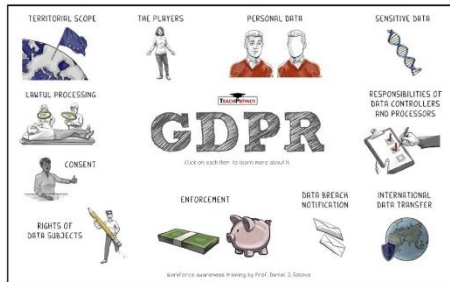


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See Our Many Courses for GDPR Training

GDPR *Interactive* Whiteboard

A highly-interactive version of
Professor Solove's GDPR Whiteboard



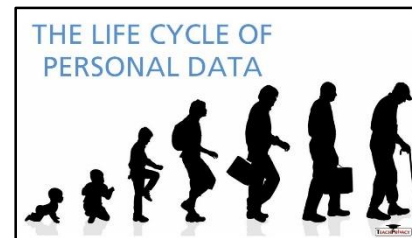
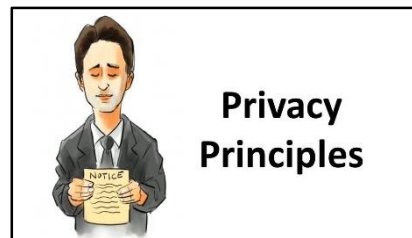
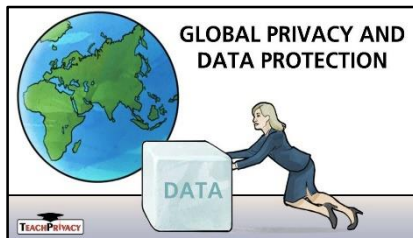
Impeccable Expertise

Our training is created by Professor Daniel Solove, one of the world's leading privacy and security experts.

Clear and Engaging

Masterful use of concrete examples, quiz questions, activities, games, and vignettes.

100+ Privacy and Security Topics



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